

FOR IMMEDIATE RELEASE

Contact: Andrea Skawinski; AndreaS@kraftse.com; 774-266-5099

KRAFT FAMILY, PATRIOTS FOUNDATION AND GILLETTE DONATE \$275,000 IN THE NAMES OF 2024 MYRA KRAFT COMMUNITY MVP AWARD WINNERS

Twenty-six volunteers were recognized during an awards luncheon at Gillette Stadium on Thursday, June 6

Steve Lepow of Longmeadow, Mass. presented with \$10,000 donation for Rachel's Table of Western Massachusetts

FOXBOROUGH, Mass. – On Thursday, June 6, the Kraft Family and New England Patriots Foundation celebrated the 2024 Myra Kraft Community MVP Award Winners. They recognized 26 volunteers for their contributions to the New England community at an awards ceremony at Gillette Stadium. In total, \$275,000 in donations were distributed to the nonprofits represented by each volunteer. Twenty-five organizations each received \$10,000 and Ricky, Inc. received this year's grand prize of \$25,000.

Since 1998, the Kraft family and the New England Patriots Foundation have been recognizing volunteers for going above and beyond to give back to their communities through the Myra Kraft Community MVP Awards program. Formerly known as the Community Quarterback Awards, this volunteer recognition was renamed in 2011 in memory of Myra Kraft.

"Every year, nonprofit organizations across New England put forth candidates that demonstrate what volunteerism and giving back truly is and who represent the very best of our community," **said Robert Kraft, Chairman and CEO of the Patriots.** "My late wife Myra, of blessed memory, was passionate about giving back and making a difference in people's lives. I am proud to see her legacy of volunteerism upheld through these awards, celebrating those who selflessly serve their communities as true Community MVPs."

Gillette, a longtime supporter of the New England Patriots and a cornerstone partner of the Patriots Foundation, served as the presenting sponsor for this year's program. On hand to congratulate the award winners were President of the New England Patriots Foundation Josh Kraft; Patriots, College and Pro Football Hall of Famer and Patriots Executive Director of Community Affairs Andre Tippett; and Gillette's VP of Communications & Community Affairs, Global Grooming, Kara Buckley.

"This program is incredibly important to our family, it's one of our favorites that we do each year," **said Josh Kraft, President of the New England Patriots Foundation.** "It is our honor to read hundreds of stories about volunteers who are committed to making their community a better place. We are privileged to once again partner with our good friends at Gillette to recognize these outstanding volunteers."

"These 26 volunteers and the nonprofit organizations they support are making a profound impact within our local community," said Kara Buckley, Vice President of Communications & Community Affairs at Gillette. "We are grateful to the Kraft Family and New England Patriots for recognizing them with this meaningful award. As a brand, we have long championed the significance of inspiring role models, and these Myra Kraft Community MVPs exemplify the very best of the best."

Steve Lepow of Longmeadow, Mass. was recognized as one of this year's honorees and presented with a \$10,000 donation for Rachel's Table of Western Massachusetts.

The mission of Rachel's Table is to reduce food waste and alleviate hunger. In 2023, they rescued seven hundred thousand pounds of food. Steve has a lead role in the van operations task force, recruiting and training drivers. He makes multiple food deliveries a day, multiple days a week, increasing the amount of desirable nutrient-dense food delivered to the community.

"I have found it very gratifying to serve the communities of Hampden, Hampshire, and Franklin Counties to help with the battle against food insecurity," **said Steve.** "Wherever I go, I speak about Rachel's Table of Western Massachusetts and try to secure additional food donors."

He began volunteering seven years ago, carrying on his parent's legacy who used to drive for Rachel's Table. The death of his only son was devastating but inspired him to do even more in his community in order to make each day count. He provides inspiration and instruction to other volunteers through his commitment and thoughtful consideration of the bigger picture.

"The community in Western Massachusetts sees us as an organization with Jewish roots working together across all faiths, backgrounds, and beliefs, making a difference together," said Steve. "Volunteers drive the work, literally, of Rachel's Table of Western Massachusetts, and I am honored to be working alongside so many MVPs on our team."

The 2024 Myra Kraft Community MVP winners range from 14 to 85 years old and represent four of the six New England states. The selected nonprofits provide support for many causes, including education, food insecurity, grief support, healthcare, homelessness, mental health, violence prevention and more.

Since its inception, the Myra Kraft Community MVP Awards program has recognized more than 500 volunteers and donated more than \$3.75 million to support nonprofit organizations across New England.

The Kraft family and the New England Patriots Foundation received close to 300 applications this year from nonprofit organizations looking to recognize their outstanding volunteers. Nominations open every February and the awards are open to all nonprofit organizations in the New England region.

For more information on the Myra Kraft Community MVP Awards, please visit www.patriots.com/community.



Patriots Pro Football Hall of Famer Andre Tippett (far left) and Gillette's VP of Communications & Community Affairs, Global Grooming, Kara Buckley, congratulate Steve Lepow from Rachel's Table of Western Massachusetts for being selected as a 2024 Myra Kraft Community MVP Award winner. During the June 6 luncheon, the Kraft family, the Patriots Foundation and Gillette awarded \$275,000 in grants to 26 New England nonprofits. Rachel's Table of Western Massachusetts received a \$10,000 grant in honor of Steve's volunteer efforts. (photo courtesy of Eric J. Adler/New England Patriots)



Patriots Chairman and CEO Robert Kraft, President of the New England Patriots Foundation Josh Kraft, Patriots Executive Director of Community Affairs Andre Tippett and Procter & Gamble's VP of Communications & Community Affairs, Global Grooming, Kara Buckley take a group photo with the 2024 Myra Kraft Community MVP Award winners at Gillette Stadium. (photo courtesy of Eric J. Adler/New England Patriots)

Organization

--PATRIOTS--

Below is a complete list of the 2024 Myra Kraft Community MVP Award Winners:

First and Last Name Marie Boutin Mick Brunache Natalie Cafeteiro Kyra Conciatori Richard Giacoppo Bryan Grillo Linda Holtslander Joan LeMay Steve Lepow Christine E. Margulies Nina Skolsky Metz Donna Moore Alisha Neal Julie Norton Tanva Oliveira Gail Pryce Dale Robinson Virginia Ryan Alan Sauer Glenn Shapiro Alan Simpson Michael Thompson Ciro Valiente Carol White Angela Whitten

Connor Wright

Hometown Cumberland, R.I. Hyde Park, Mass. Dracut, Mass. Boston, Mass. Norwood, Mass. Watertown, Mass. Peaks Island, Maine Derby, Conn. Longmeadow, Mass. North Easton, Mass. Holyoke, Mass. Cherry Valley, Mass. Buzzards Bay, Mass. Wayland, Mass. Attleboro, Mass. Oakham, Mass. Randolph, Mass. Boston, Mass. Vernon, Conn. Longmeadow, Mass. Woburn, Mass. Providence, R.I. Stoughton, Mass. Peabody, Mass. Wells, Maine Lynnfield, Mass.

MAE Organization, Inc. **NXT ERA PANTHERS** Adam Keenan Foundation Soccer Without Borders Ricky, Inc. Association of Blind Citizens Boston Renegades Preble Street The Umbrella Center for Domestic Violence Services North Haven, Conn. Rachel's Table of Western Massachusetts Schools on Wheels of Massachusetts Cancer Connection Project New Hope, Inc. Angel Babies Eliza J. Norton Foundation Love Life Now Foundation Dismas House of Massachusetts No More Murder National Organization Halev House The Cornerstone Foundation, Inc. KodiakCare The Children's Room Coaching4Change First Literacy Cycling Without Age Stay; For Life Connor's Kindness Project

Organization Town Cranston, R.I. Roxbury, Mass. Lowell, Mass. East Boston, Mass. Norwood, Mass. Holbrook, Mass. Portland, Maine Springfield, Mass. East Bridgewater, Mass. Northampton, Mass. Worcester, Mass. Buzzards Bay, Mass. Wayland, Mass. Avon. Mass. Worcester, Mass. Randolph, Mass. Boston, Mass. Vernon, Conn. Simsbury, Conn. Arlington, Mass. Taunton, Mass. Boston, Mass. Peabody, Mass. Wells, Maine Lynnfield, Mass.